

QEP Faculty Development Workshop

“Them, Us and Nonfiction Writing: Best Practices When Millennials Learn from Boomers”

Presented by

Prof. Sandra Earley

on

Tuesday, February 18th

4:00 p.m.

SSB 217, The Dean’s Conference Room

The students now filling our classrooms require new and adapted teaching techniques in order to learn effectively. Today’s college students are Millennials by generation, born between 1982 and 2002. To reach Millennials, compared with earlier generations of students, it is no longer enough to be expert in a discipline and good at conveying that knowledge to undergraduates in traditional lectures and writing exercises. With Millennials, faculty must expect to entertain while teaching, provide students with a high degree of choice in the classroom, support their belief that they’re special and deserving of much individual attention in and out of class, all further sweetened with the visuals and technology rather than the traditional written word. Millennials don’t perform because it’s the right thing to do; they perform because it’s fun and because they choose to. The secret is to teach where they are and what they are. Successful techniques for teaching Millennials are easy to see in the teaching of journalistic nonfiction writing. This presentation will describe Millennials and their needs and wants in the classroom and suggest an array of tips for reaching them.

Sandra Earley is a journalist turned teacher, with experience in both print and television news and seven years as an assistant professor at the American University in Bulgaria, Blagoevgrad, Bulgaria and is currently an instructor at Savannah State University. As a reporter and editor, Earley covered everything from business, legislatures, small county government, the courts and natural disasters to philanthropy, television, theater and fashion, working for publications including the Gannett experiment that became USA Today, the Miami Herald and Bloomberg News. In television, she produced editorials for the CBS affiliate in Louisville, KY, produced and hosted a nightly news magazine program for Kentucky public television and produced and presented editorials for Cablevision Inc. in New Jersey. Her international experience includes reporting and writing from Tokyo. Earley holds the M.S.J from the Medill School of Journalism, Northwestern University, Evanston, IL and a B.A. in English literature from Agnes Scott College, Decatur, GA.

Questions?

Contact Dr. Lisa Yount, QEP Director

yountl@savannahstate.edu

