The students now filling our classrooms require new and adapted teaching techniques in order to learn effectively. Today's college students are Millennials by generation, born between 1982 and 2002. To reach Millennials, compared with earlier generations of students, it is no longer enough to be expert in a discipline and good at conveying that knowledge to undergraduates in traditional lectures and writing exercises. With Millennials, faculty must expect to entertain while teaching, provide students with a high degree of choice in the classroom, support their belief that they're special and deserving of much individual attention in and out of class, all further sweetened with the visuals and technology rather than the traditional written word. Millennials don't perform because it's the right thing to do; they perform because it's fun and because they choose to. The secret is to teach where they are and what they are. Successful techniques for teaching Millennials are easy to see in the teaching of journalistic nonfiction writing. This presentation will describe Millennials and their needs and wants in the classroom and suggest an array of tips for reaching them.

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Questions?
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